



IFFCO Abu Dhabi implements HAI*QPM software

Zwijndrecht, 13 January 2011 – IFFCO, a leading business conglomerate headquartered in United Arab Emirates started the implementation of the successful production information system HAI*QPM. The implementation at the first 3 plants in Al Ain are focussed on the manufacturing of beverages (Tiffany) and culinary mixes. With HAI*QPM IFFCO has a real-time information system for production and quality which is complementary to their ERP system for Enterprise Resource Planning. HAI*QPM is a software product from HAI in The Netherlands.

Paperless plant & operational cost reductions

Speaking about the project, Mr. Geert Buijsman, Plant Manager, says: “The first project goal is to create a paperless plant, by converting the numerous process control checklists and quality control sheets into one single real-time information database of HAI*QPM. The benefits are clear: by clearly visualising any product or process variances in the HAI*QPM real-time information display, operators can take corrective action in a timely manner to prevent product loss. Other benefits are found in the domain of tracking & tracing, and easy and quick analyses and reports to identify improvement opportunities.”

The second phase of the project is to set up data collection from the packing lines into HAI*QPM, in order to monitor production line downtimes and throughput. This will enable IFFCO to further drive operational improvements in terms of increasing output against decreased cost levels. HAI*QPM shows in real-time the KPI which is used to monitor the operational performances: OEE (Overall Equipment Effectiveness). “HAI’s track record of successful HAI*QPM implementations within the Food Industry is key to our expectations that also IFFCO will take maximum benefit from HAI*QPM, and achieve the highest level of efficiency in our operations”, says Buijsman.

Easy to handle and maintain

HAI*QPM is a web based application and is available as “ready-to-use” off-the-shelf software. Buijsman: “Prior to the implementation, we thoroughly tested HAI*QPM via internet, and we were surprised that it proved so easy to handle and maintain. We can make enhancements and changes to the implementation without the help of a HAI consultant.

About HAI & HAI*QPM

HAI in The Netherlands (www.hai.nl) delivers Enterprise Manufacturing Intelligence (EMI) solutions to help manufacturing companies to accelerate operational performance initiatives (like TPM, Lean, etc.) , drive operating strategies and capture actionable insight in production & quality compliance. Today many customers in Europe and the Middle East enjoy the added value of HAI*QPM for their manufacturing operations. Leading multinational companies like Pepsico, Yakult, Elopak, and Cosun experience the benefits of HAI*QPM every day.

Web based HAI*QPM is offered as a SaaS application (Software as a Service, public cloud) via internet, or alternatively installed on premise on the customer network (private cloud).

About IFFCO

IFFCO (www.iffco.com), a leading business conglomerate headquartered in United Arab Emirates, manufactures and markets a well integrated range of mass-market consumer products. The Group operates in more than 70 countries in the major business verticals of Food and Beverages, Personal Care and Cleaning, Packaging, Industrial Products and Logistics.

For more information, please refer to Mr. Peter de Haer, tel.: +31 78 6135 666 or pdehaer@hai.nl.