



November 2011 - HAI attended the MESA International 2011 European Conference held in November in The Netherlands, bringing together manufacturing executives and industry leaders to share best practices for achieving operational excellence, applying new technologies and improving business processes across the supply chain and manufacturing operations.

Keynote speakers addressed amongst others the move to cloud computing applications, specifically in the MES-domain.

During the MESA 2011 North America Conference an enterprise cloud workshop was held, where participants discussed the role of cloud computing in the industrial workspace and assessed the risks and benefits associated with moving applications to the cloud.

Once again, it has become clear that HAI and its customers are “early movers” applying real-life cloud computing technology for manufacturing and quality, at a time when most people only talk about it as a future development.

MESA (Manufacturing Enterprise Solutions Association) International (<http://www.mesa.org>) is a global community of manufacturers, producers, industry leaders and solution providers who are focused on improving Operations Management capabilities through the effective application of technology solutions and best practices.



About HAI (www.hai.nl)

HAI offers real-time cloud computing solutions in the MES-domain for the semi-process industries, with extra focus on at-line quality management, SPC and OEE.

Customers like Pepsico, Aviko, Yakult and Elopak use HAI*QPM either as a SaaS solution (public cloud) or in the private cloud within their own firewalls.